

Bull's-Eye Bermuda offers the most beautiful blue-green color and best shade tolerance of all the bermudas. Considered the new standard for sports fields and landscapes, Bull's-Eye combines the beautiful color of bluegrass, the texture and feel of zoysiagrass and the durability of Tifway. Bull's-Eye is exceptionally tough, has virtually no seed heads and resists scalping. For use on sports fields, golf course fairways and roughs, commercial and residential lawns, housing developments, schools and parks.

For sports fields, golf courses and lawns.



Bull's-Eye Bermuda planted in roughs at The Meadows Del Mar Golf Club, Del Mar, CA.

Bull's-Eye Bermuda Specifiers:

- **Bank One Ballpark**—Home of the Arizona Diamondbacks, Phoenix, AZ.
- **Barona Ranch Golf Course**—18-hole public golf club in San Diego, CA, designed by Gary Roger Baird.
- **Edison International Field**—Home of the Anaheim Angels, Anaheim, CA.
- **McDonald Ranch**—18-hole public golf course in Las Vegas, NV, designed by David Druzisky.
- **Qualcomm Stadium**—Home of the San Diego Chargers, San Diego, CA.
- **Querencia**—18-hole private golf course in Los Cabos, Mexico, designed by Tom Fazio.
- **Rose Bowl**—Home of college football's prestigious bowl game, Pasadena, CA.
- **The Meadows Del Mar Golf Club**—18-hole public golf course in Del Mar, CA, designed by Tom Fazio.

Features and Benefits

Color

- Beautiful deep blue-green color is shades darker than all other bermudas.

Texture

- Medium-wide blades are coarser than Tifway and finer than common bermuda, providing excellent texture contrast.

Performance

- Highly ranked in quality studies of bermudagrass cultivars conducted by the National Turfgrass Evaluation Program.
- Tightly packed leaves near the soil's surface help to improve footing on sports fields.
- Thick, closed canopy creates resilient cushion and carpet-like feel.
- Compact growth habit causes golf ball to sit up on blades for great lie.
- No seed heads and low nitrogen requirement means less mowing.
- Resists scalping even with infrequent mowing.
- Exhibits surprising shade tolerance for tree-lined fairways and stadiums.
- Tolerant of heat, poor water quality, heavy foot traffic and drought.

- Excellent root system and vigorous growth habit promote quick recovery from injury.

Climate

- Thrives in warm to hot climates, USDA zones 7 to 11.

Shade Tolerance

- Slightly shade tolerant but best in full sun all day.
- Top rated in shade-tolerance studies of bermudagrass cultivars at Mississippi State University.

Maintenance

- Moderate level of maintenance required.
- Fall overseeding may be required in cold winter climates.

Mowing

- 1/2" to 2".
- Use power reel or rotary mower.



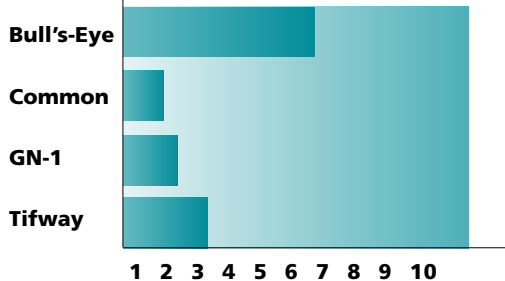
Life is Short. Sod It!

www.westcoastturf.com

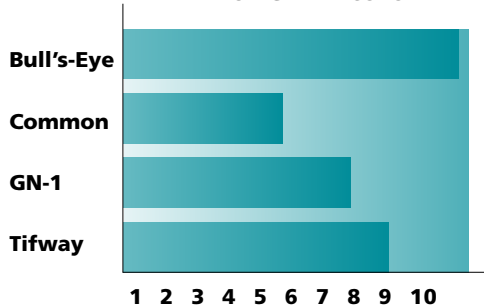
Bull's-Eye Bermuda takes the field at Bank One Ballpark, home of Major League Baseball's Arizona Diamondbacks, Phoenix, AZ.



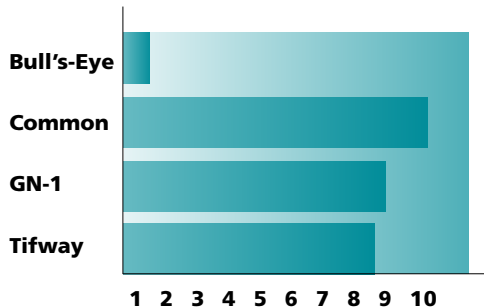
SHADE TOLERANCE



DEEP BLUE-GREEN COLOR



SEEDHEAD PRODUCTION



Options

Regular sod comes in 16" x 72" rolls with 1/2" of soil. Each weighs approximately 45 pounds. Great for normal conditions.

Big-roll sod is 42" x 105", allowing large areas to be sodded quickly and efficiently. Great for large sports fields, parks and cemeteries.

Thick-cut sod has up to a 2" soil base that provides anchorage for the sod until its roots knit to the subsoil. Ideal for renovating a sports field that needs to be back in play within a few days.

Washed sod has had soil removed from the roots to help eliminate sod-to-soil incompatibilities and to help the sod knit to the soil faster. Reduces shipping weight.

Overseeded sod is perfect for fall-season installation. No need to overseed!

Stolons are broadcast like seed on a prepared bed. Installation is easy and inexpensive.

How To Specify Bull's-Eye Bermuda

When ordering, please specify sod or stolons. Sod options are regular, big-roll, thick-cut, washed and overseeded. Ask about our custom growing service for special turfgrass blends. Other options available from West Coast Turf are expert installation and shipping anywhere in the world.

West Coast Turf—A Full-Service Company

We ship anywhere in the world! Our trucks are standing by to deliver your turf fresh and ready to plant. We can also prepare your turfgrass for shipping by air to any overseas destination. Your turf will arrive healthy and on time.

We can install your new sod!

For any type of project, no matter the scope or location, our skilled crews will use their specialized high-tech equipment to install your new turf quickly and dependably. You can count on our experts to get the job done right the first time.

We can grow your special blend!

Need a specific blend or mix of turfgrass? Our expert farm crews can grow sod to meet your specific requirements—and on time.

To Order or For More Information

Bull's-Eye Bermuda and other fine turfgrasses are available directly from West Coast Turf, with five Western locations to serve you: Palm Desert, CA, Stevinson, CA, Winchester, CA, Las Vegas, NV and Scottsdale, AZ. Other West Coast Turf varieties include bentgrass, bermudagrass, bluegrass, blue-rye, dwarf tall fescue, rye-blue, ryegrass, seashore paspalum, St. Augustine and zoysiagrass. Installation and maintenance guides are also available.

To order or for more information, please contact:

West Coast Turf

P.O. Box 4563

Palm Desert, CA 92261

Phone: 760-346-TURF, 800-447-1840

Fax: 760-360-5616

www.westcoastturf.com

Turfgrass Warranty

The grass is guaranteed to be in vigorous condition, weed- and disease-free upon delivery to the site. No other warranty is offered or implied.