



Bull's-Eye Bermuda



Bull's-Eye Bermuda offers the most beautiful blue-green color and best shade tolerance of all the bermudas.



Bull's-Eye combines the beautiful color of bluegrass, the texture and feel of zoysiagrass and the durability of Tifway. Bull's-Eye is exceptionally tough, has virtually no seed heads and resists scalping. As an added bonus, it is a water saving drought tolerant grass. For use on sports fields, golf course fairways and roughs, commercial and residential lawns, housing developments, schools and parks.

FEATURES AND BENEFITS

Color

- > Beautiful deep blue-green color is shades darker than all other bermudas

Texture

- > Medium-wide blades are coarser than Tifway and finer than common bermuda, providing excellent texture contrast

Performance

- > Highly ranked in quality studies of bermudagrass cultivars conducted by the National Turfgrass Evaluation Program

- > Tightly packed leaves near the soil's surface help to improve footing on sports fields
- > Thick, closed canopy creates resilient cushion and carpet-like feel
- > Compact growth habit causes golf ball to sit up on blades for great lie
- > No seed heads and low nitrogen requirement means less mowing.
- > Resists scalping even with infrequent mowing
- > Exhibits surprising shade tolerance for tree-lined fairways and stadiums
- > Tolerant of heat, poor water quality, heavy foot traffic and drought

(cont.)

BULL'S-EYE SPECIFIERS:

- > Chase Field—Home of the Arizona Diamondbacks, Phoenix, AZ.
- > Barona Ranch Golf Course—18-hole public golf club in San Diego, CA, designed by Gary Roger Baird.
- > Dragon Ridge Country Club—18-hole public golf course in Las Vegas, NV, designed by David Druzisky.
- > Querencia—18-hole private golf course in Los Cabos, Mexico, designed by Tom Fazio.



**WEST COAST
TURF**

Life is short. Sod it!

westcoastturf.com

- > Excellent root system and vigorous growth habit promote quick recovery from injury
- > May be painted with *Endurant Turf Colorant* in lieu of winter overseeding, thus saving more water

Climate

- > Thrives in warm to hot climates, USDA zones 7 to 11

Shade Tolerance

- > Slightly shade tolerant but best in full sun all day.

- > Top rated in shade-tolerance studies of bermudagrass cultivars at Mississippi State University

Maintenance

- > Moderate level of maintenance required.
- > Fall overseeding may be required in cold winter climates

Mowing

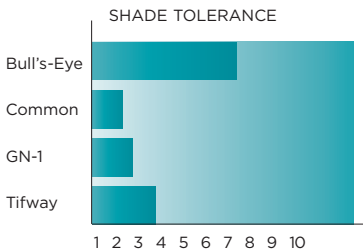
- > 1/2" to 2".
- > Use power reel or rotary mower

How To Specify Bull's-Eye Bermuda

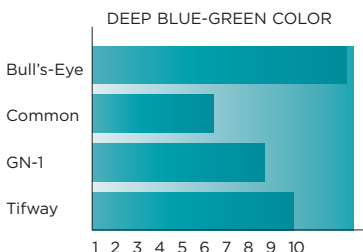
When ordering, please specify sod or stolons. Sod options are regular, big-roll, thick-cut, washed and overseeded. Ask about our custom growing service for special turfgrass blends. Other options available from West Coast Turf are expert installation and shipping anywhere in the world.



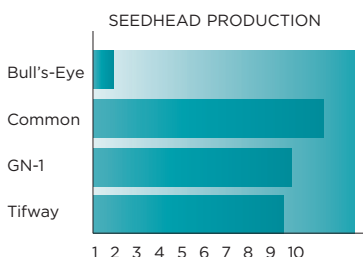
Options



- > **Regular sod comes in 16" x 72" rolls or 24" x 60" with 1/2" of soil. Each weighs approximately 45 pounds. Great for normal conditions.**
- > **Big-roll sod is 42" x 105', allowing large areas to be sodded quickly and efficiently. Great for large sports fields, parks and cemeteries.**



- > **Thick-cut sod has up to a 2" soil base that provides anchorage for the sod until its roots knit to the subsoil. Ideal for renovating a sports field that needs to be back in play within a few days.**
- > **Washed sod has had soil removed from the roots to help eliminate sod-to-soil incompatibilities and to help the sod knit to the soil faster. Reduces shipping weight.**



- > **Overseeded sod is perfect for fall-season installation. No need to overseed until next fall.**
- > **Stolons are broadcast like seed on a prepared bed. Installation is easy and inexpensive.**

West Coast Turf—A Full-Service Company

We ship anywhere in the world! Our fleet of refrigerated trucks are standing by to deliver your turf fresh and ready to plant. We can also prepare your turfgrass for shipping by air to any overseas destination. Your turf will arrive healthy and on time. We are also offering Field Removal and TopMaker field recycling services for leveling, cleaning, dethatching, and renovating turf areas, bringing the surface to perfect condition!

We can install your new sod!

For any type of project, no matter the scope or location, our skilled crews will use their specialized high-tech equipment to install your new turf quickly and dependably. You can count on our experts to get the job done right the first time.

We can grow your special blend!

Need a specific blend or mix of turfgrass? Our expert farm crews can grow sod to meet your specific requirements—and on time. **Plus...**SOIL BURST fertilizer and Endurant Turf Colorant also available.

To Order or For More Information

Bull's-Eye Bermuda and other fine turfgrasses are available directly from West Coast Turf, with several western locations to serve you: Palm Desert, CA, Livingston, CA, San Marcos, CA, Winchester, CA, and Scottsdale, AZ. Other varieties include bentgrass, hybrid bermuda, bluegrass, blue-rye, semi dwarf tall fescue, rye-blue, ryegrass, St. Augustine, zoysiagrass and kikuyugrass. Installation and maintenance guides are also available.

West Coast Turf

P.O. Box 4563

Palm Desert, CA 92261

Phone: 760-340-7300, Order Hotline: 888-893-8873

Fax: 760-340-7345

westcoastturf.com

facebook.com/westcoastturf



Turfgrass Warranty

The grass is guaranteed to be in vigorous condition, weed and disease-free upon delivery to the site. No other warranty is offered or implied.